

KEYNOTE

Ref# PFL/Let-SEBI & SE/Sp(06)

January 01, 2021

The National Stock Exchange of India Ltd

Listing Department,
Exchange Plaza,
Bandra- Kurla Complex,
Bandra (E), Mumbai – 400 051

Dear Sir,

**Reg.: Open Offer to the Public Equity Shareholders of Prime Focus Limited (“Target Company”)
[Symbol: PFOCUS]**

This is in furtherance with the captioned subject wherein we have filed the Public Announcement with your office vide our letter no. PFL/Let-SEBI & SE/Sp(02) dated December 24, 2020.

We wish to inform you that “**Detailed Public Statement (DPS)**” in terms of Regulation 14(3) of SEBI (SAST) Regulations, 2011, has been published in Financial Express (English National Daily), Jansatta (Hindi National Daily) and Mumbai Lakshdeep (Regional Language Daily at the place of the registered office of the Target Company is situated & at the place of Stock Exchange where the maximum volume of trading in equity shares of Target Company are recorded).

We are attaching herewith a soft copy of DPS as published in the newspapers in terms of Regulation 14(4) of the SEBI (SAST) Regulations, 2011.

Should you require any further information we shall be pleased to furnish the same.

Thanking you and assuring you of our best co-operation at all times.

Yours Sincerely,
For **KEYNOTE FINANCIAL SERVICES LIMITED**



Uday S. Patil
Director – Investment Banking

Encl.: a/a

Keynote Financial Services Limited

(formerly Keynote Corporate Services Limited)

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